



ELEVATE Small Business Development Course

2-Day Professional Development Course for Business Owners

Overview

This 2-day immersive program equips leaders and business owners with the tools to strengthen strategic thinking, organizational structure, and financial decision-making. Participants learn how to align vision, structure, and resources through educational materials, practical exercises, guided discussions, and applied planning.

Course Schedule

Day 1 — Strategic Leadership Foundations

Focus: Building clarity, direction, and strategic strength

- Leadership mindset and influence
- Core business competencies and strategic strengths
- Strategic planning and goal setting
- Communication and decision-making frameworks

Day 2 — Structure & Finance

Focus: Strengthening organizational systems and financial literacy

- Designing efficient team and business structures
- Accountability and performance systems
- Financial fundamentals for leaders
- Budgeting, forecasting, and strategic resource allocation

Learning Outcomes

Participants will:

- Identify and apply their **core business competencies** and strategic strengths
- Build a structured approach to team and organizational management
- Develop a **strategic plan** with clear goals and measurable outcomes
- Strengthen financial confidence and decision-making
- Create a personalized **leadership action plan** for continued growth

Format

- Duration: **2 full days (9:00 AM – 4:30 PM)**
- Delivery: In-person, location to be confirmed

Ideal For

- Business owners
- Managers and team leads